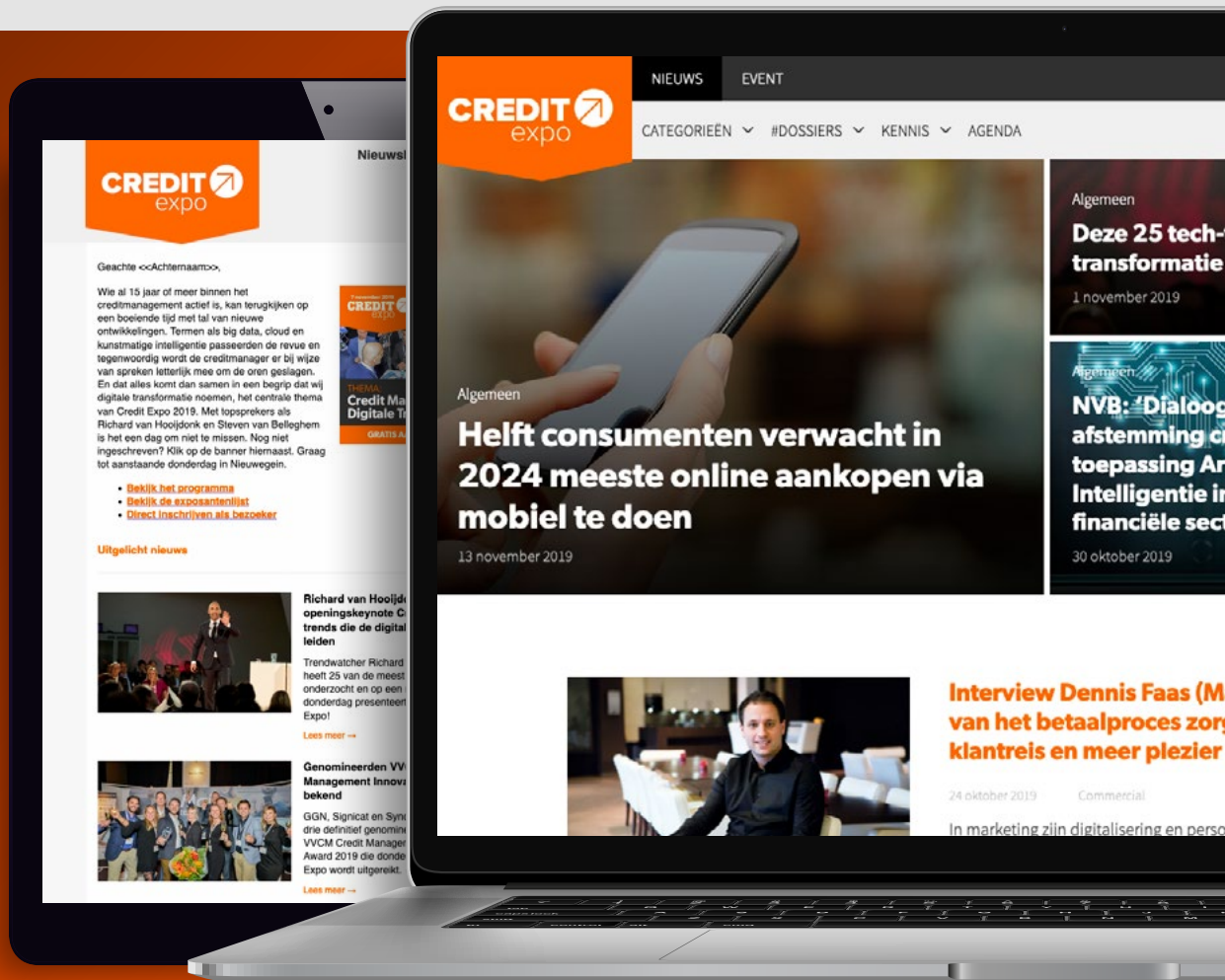


# Advertising

Reach thousands of  
Credit Management  
professionals in  
the Netherlands



# Creditexpo.nl is the most visited Credit Management website in the Netherlands

<b>Creditexpo.nl</b>	10,000 online visitors a month
<b>Newsletter</b>	7,000 subscriptions Frequency 1 time/week
<b>LinkedIn groups</b>	Dutch Credit Management Community: 8,800 members
<b>Target groups</b>	Financial managers, credit (risk) managers, credit controllers, heads of accounts receivable departments, bailiffs, and other professionals working in credit management and/or debt collection

Campaign	Format	Rate
Advertorial (article to be supplied)	Article or column of approx. 1,000 words	EUR 500 per placement
Interview by editors of creditexpo.nl	Up to 1,500 words based on telephone interview	EUR 1,000 per interview, excl. photographs, or EUR 1,500 incl. photographs
Content marketing	Press releases on the website and in the newsletter	5 placements a year for EUR 1,000
Partner mailing	Newsletter in your own house style	On request
Whitepaper including email addresses	As PDF in the whitepaper library	EUR 500 per placement
Focus on event	Your seminar or customer day in the newsletter	EUR 250 per placement
Focus on job vacancy	Your hard-to-fill vacancy in the newsletter	EUR 250 per placement

The rates mentioned above are exclusive of 21% VAT and are valid until 31 December 2020.

## Questions about advertising?

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