

Advertising

Reach thousands of
Credit Management
professionals in
the Netherlands



Creditexpo.nl is the most visited Credit Management website in the Netherlands

Creditexpo.nl	10,000 online visitors a month
Newsletter	7,000 subscriptions Frequency 1 time/week
LinkedIn groups	Dutch Credit Management Community: 8,800 members
Target groups	Financial managers, credit (risk) managers, credit controllers, heads of accounts receivable departments, bailiffs, and other professionals working in credit management and/or debt collection

Campaign	Format	Rate
Content marketing	Press releases on the website and in the newsletter	5 placements a year for EUR 1,000
Banners	Banner on the homepage: 728 by 90 pixels (desktop) and 300 by 250 pixels (mobile)	EUR 1,000 euro per month including one banner placement in the newsletter
Interview by editors of creditexpo.nl	Up to 1,500 words based on telephone interview	EUR 1,000 per interview, excl. photographs, or EUR 1,500 incl. photographs
Whitepaper including email addresses	As PDF in the whitepaper library	EUR 500 per placement including one placement in the newsletter
Focus on event	Your seminar or customer day in the newsletter	EUR 250 per placement
Focus on job vacancy	Your hard-to-fill vacancy in the newsletter	EUR 250 per placement
Partner mailing	Newsletter in your own corporate identity	On request

The rates mentioned above are exclusive of 21% VAT and are valid until 31-12-2023.

Questions about advertising?

Contact Serge van Groningen, Product Manager, at +31 (0)6-290 227 91 or by email at serge@creditexpo.nl