

Exhibition manual Credit Expo Thursday 7 November 2024

REACH 1,500 CREDIT MANAGEMENT PROFESSIONALS IN THE NETHERLANDS

Prior to Credit Expo on Thursday 7 November 2024 in 1931 Congress Centre 's-Hertogenbosch, an exhibition guide will be made. This exhibition guide contains the seminar programme, the participants' company profiles and a floor plan of the exhibition floor. In addition, a number of editorial articles will be placed.

Prior to Credit Expo, the exhibition guide is distributed via 'De Credit Manager', the magazine of the Dutch branch organization VVCM. The exhibition guide will also be distributed to the visitors during Credit Expo 2024. The total circulation of the exhibition guide is 1,500 copies in full colour.

For Platinum Partners a 1/1 page (no preferential position) is included in the exhibition guide. Other partners of Credit Expo 2024 can advertise in the exhibition guide at a reduced rate.

Full Colour	Rate (exl. VAT)
1/1-page back page	€ 1,500
1/1-page inside cover	€ 1,500
1/1-page next to floor plan	€ 1,500
1/1-page	€ 1,000

Ads will be placed in full colour. The rates mentioned are exclusive of 21% VAT.

For more information please contact Serge van Groningen, M: +31(0)6-2902 2791, E: serge@creditexpo.nl

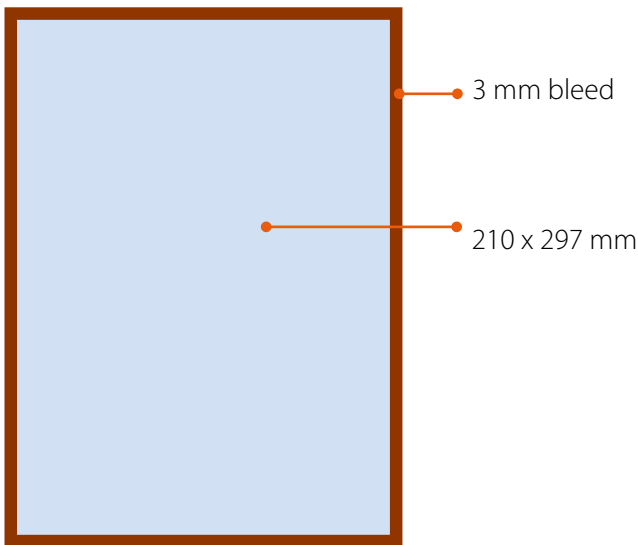


Advertisement specifications

Format:

1/1 page

210 x 297 mm (w x h, type page, 3 mm bleed)



Ads to be supplied as **Certified PDF**. If this is not possible, they must be supplied as Adobe InDesign package, complete with illustrations and fonts.

PDF

- Certified PDF
- Sheet CMYK 1v4
- 3mm bleed, no crop marks
- PLEASE NOTE: insert all fonts and check whether no PMS colours have been used.

Adobe InDesign

- Collect all fonts and illustrations (package)
- All illustrations with sufficient resolution for printed matter and converted to CMYK*
- All colours converted to CMYK*

Supplying logos

- Preferably as vector file (Adobe Illustrator or PDF).
- If a vector file is not possible, then a TIF or PSD file with a resolution of 300 DPI.
- Fonts used to be converted to letter contours
- All illustrations converted to CMYK*
- All colours converted to CMYK*

Deadline

The deadline for supplying advertising material is **Friday 4 October 2024**. You can send the material by email to info@creditexpo.nl

*** RGB and PMS colours will be converted to CMYK; this may cause colour differences**