

# Reach 2,500 Credit Management professionals in The Netherlands

Prior to the 20th edition of Credit Expo, which will take place on Thursday 6 November 2025 at 1931 Congress Center 's-Hertogenbosch, an exhibition guide is being compiled. This exhibition guide contains the seminar programme, participants' company profiles and a map of the exhibition floor. It also includes interviews with the Platinum Partners (main sponsors) and some editorial articles, aiming to provide visitors with additional information and inspiration.

The exhibition guide will be distributed through the magazine "De Credit Manager" prior to Credit Expo, and will also be handed out to visitors at the event. The total print circulation is 2,500 copies.

Platinum Partners have an advertisement (no preferential position) included in the package. Other Credit Expo 2025 partners can advertise in the exhibition guide at a reduced rate, increasing their visibility before and during the event.

Advertisements are placed in full colour. Rates quoted are excluding 21% VAT. For more information, please contact Serge van Groningen, organiser, on telephone number **+31 (0)20-6721 371** or by email: **serge@creditexpo.nl**.

## Deadline

The deadline for submitting advertising material is **Friday 10 October 2025**.

## Advertising rate (exl. VAT)

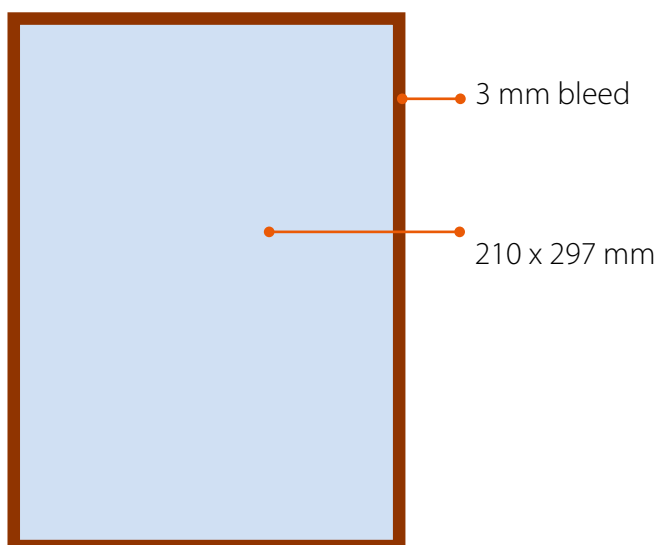
1/1-page back page	€ 1,500
1/1-page inside cover	€ 1,500
1/1-page next to floor plan	€ 1,500
1/1-page	€ 1,000



# Advertisement specifications

## Format:

1/1 page  
210 x 297 mm (w x h, type page, 3 mm bleed)



Ads to be supplied as **Certified PDF**. If this is not possible, they must be supplied as Adobe InDesign package, complete with illustrations and fonts.

## PDF

- Certified PDF
- Sheet CMYK 1v4
- 3mm bleed, no crop marks
- PLEASE NOTE: insert all fonts and check whether no PMS colours have been used.

## Adobe InDesign

- Collect all fonts and illustrations (package)
- All illustrations with sufficient resolution for printed matter and converted to CMYK\*
- All colours converted to CMYK\*

## Supplying logos

- Preferably as vector file (Adobe Illustrator or PDF).
- If a vector file is not possible, then a TIF or PSD file with a resolution of 300 DPI.
- Fonts used to be converted to letter contours
- All illustrations converted to CMYK\*
- All colours converted to CMYK\*

## Deadline

The deadline for supplying advertising material is **Friday, 10 October 2025**. You can send the material by email to **info@creditexpo.nl**

**\* RGB and PMS colours will be converted to CMYK;  
this may cause colour differences**